

## President's Report- CANM- 2017

The year saw focusing on a number of actions issues from the strategic plan and the Association's efforts over the last couple of years. Highlights of activities include the following:

The **Industry Forum** is established and in its second year. It has allowed ongoing dialogue with industry to try and help understand each of our respective priorities and find synergies. This has led to ongoing support for a number of our initiatives. This will be an important avenue for continued work.

This year the Association has concentrated on further enhancing **Outreach** efforts. Within Canada this has been most significant in the area of trying to influence radiopharmaceutical regulation reform to improve affordable access. Positives relate to a formalized working committee with the radiopharmaceutical scientist community liaising with Health Canada. Progress is slow but a new initiative announced by the federal government to look at their pharmaceutical regulatory practices for improved access we view as a significant opportunity to achieve our goals. We have reached out **internationally** and formed a working group with the SNMMI, EANM and other Societies looking for synergies to help drive this process forward within Canada by trying to leverage best practice from other jurisdictions. A further effort in this regard is with the **IAEA** who can provide an unbiased vehicle to deliver the message to Canadian regulators.

Outreach to the Canadian and provincial governments regarding these regulatory issues as well as significant cost escalations Nuclear Medicine has seen continue. This to date has been less than what would be hoped for but will continue.

As another outreach initiative both within Canada but as well working with international societies has been piloting what is termed the **Pangaea Project** with the release of the first E-Patient publication. This multilingual, translatable electronic platform production is designed to give a layman description of nuclear medicine directed at clinicians, administrators and even patients to help them understand the practice. This arises from the very Quebec Nuclear Medicine publication, **Le Patient**.

**Educational Outreach** has continued. A new model of attending a conference with nuclear medicine information has been piloted most recently at the forum for family physicians.

**Patient focused educational videos** on nuclear medicine procedures are now in the final stage of completion. They will be sent as links to members as well as posted on our website and may be used to help understanding procedures.

The Association continues to work hard for the members. New initiatives to encourage particularly younger members of the profession including **residents** as well as new to practice positions will be implemented over the next year.

The **Annual Scientific Meeting** in Toronto was a great success being conjoined with **CNET** (the Canadian neuroendocrine tumor patient advocacy group). This year's meeting in Vancouver will be **conjoint with the CAMRT**. A symposium ahead of the meeting will look at **the value initiative of nuclear medicine**. This is hoped to frame up dialogue as we move forward especially with the significant promise of **theranostics**.

The **Strategic Plan** has been revisited and will be melted over the next year to help develop key initiatives to including **include adoption**, access to **theranostics** as well as **membership and resident engagement**.

As always, we appreciate the support of the membership in helping keep Nuclear Medicine strong and vibrant in Canada. Thank you for your continued support and please your input is always valued.

*Andrew Ross*